ORDER

Orders Order / Rev: 704115 - 8 6330853 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1537 sked A Flight Dates: 10/02/12 - 10/08/12 Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/02/12 / 10/05/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential 00:15:00 Order Separation: Priority: P-4 Advertiser External ID:

Revenue Codes: AGY, GEN, POL

Bill Plan **Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/07/12	135	\$165,125.00	\$140,356.25	October 2012	166	\$196,625.00	\$167,131.25	0.00
10/08/12	10/14/12	31	\$31,500.00	\$26,775.00	Totals	166	\$196,625.00	\$167,131.25	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP 10/02/12 10/08/12		CM	430-5a	MTWT	:30	5	\$75.00 P-4	0.00 NM	5	\$375.00
Chart Data - Fad Data	430-5a News	C==4= ///==1-	Data	Detina						
Start Date End Date Week: 10/02/12 10/08/12	Weekdays MTWT	Spots/Week 5	<u>Rate</u> \$75.00	Rating 0.00						
4 WTSP 10/02/12 10/08/12	2 5-530a	CM	5-530a	MTWTF	:30	4	\$100.00 P-4	0.00 NM	4	\$400.00
	5-530a 10 News									
Start Date End Date		Spots/Week	Rate	<u>Rating</u>						
Week: 10/02/12 10/08/12	MTWTF	4	\$100.00	0.00						
6 WTSP 10/02/12 10/08/12		CM	530-6a	МГЖГБ	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
	530-6a 10 News									
Start Date End Date		Spots/Week	Rate	<u>Rating</u>						
Week: 10/02/12 10/08/12	МГWГF	5	\$150.00	0.00						
9 WTSP 10/02/12 10/08/12		CM	6-7a	MTWTF	:30	6	\$175.00 P-4	0.00 NM	6	\$1,050.00
	6-7a 10 News									
Start Date End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/02/12 10/08/12	MTWTF	6	\$175.00	0.00						
11 WTSP 10/02/12 10/08/12	CBS This Morning	g CM	7-9a	МГЖГБ	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
	CBS This Morning	g	(7:00 AM-8:	00 AM)						
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	MTWTF	6	\$200.00	0.00						
14 WTSP 10/02/12 10/08/12	CBS This Morning	g CM	7-9a	МГWГF	:30	6	\$200.00 P-4	0.00 NM	6	\$1,200.00
	CBS This Morning	g	(8:00 AM-9:	00 AM)						
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12 10/08/12	МГWГF	6	\$200.00	0.00						

Print Date: 10/08/12 10:07:11 Page 2 of 7

Order / Rev: 704115 - 8 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start End Inventory Coc	le Break Start/End 1	Time Days Len Spots Rate Pri Rtg Type Spots Amount
17 WTSP 10/02/12 10/08/12 M-F 9-930a 10 10 News, 9am	News, 9a@iM 9-9:30A	MTWTF :30 5 \$100.00 P-4 0.00 NM 2 \$200.00
Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF Spot Ch Date Range Description 3 WTSP 10/02/12-10/08/12 M-F 9-930a 10 Ne	Spots/Week Rate 5 \$100.00	Rating 0.00 Weekdays Length Rate Rtg Type MTWThF :30 (\$100.00) 0.00 NM
Credited 4 WTSP 10/02/12-10/08/12 M-F 9-930a 10 Ne Credited	ews, 9am 9-9:30A	МГWГhF :30 (\$100.00) 0.00 <i>NM</i>
5 WTSP 10/02/12-10/08/12 M-F 9-930a 10 Ne Credited	ews, 9am 9-9:30A	MTWThF :30 (\$100.00) 0.00 <i>NM</i>
19 WTSP 10/02/12 10/08/12 M-F 930-10a Inside Edition	CM 930-10a	MTWTF :30 6 \$100.00 P-4 0.00 NM 6 \$600.00
Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF	<u>Spots/Week</u> <u>Rate</u> 6 \$100.00	Rating 0.00
21 WTSP 10/02/12 10/08/12 M-F 10-11a M-F 10-11a	CM 10-11a	MTWTF :30 5 \$75.00 P-4 0.00 NM 5 \$375.00
Start Date End Date Weekdays Week: 10/02/12 10/08/12 Weekdays	Spots/Week Rate 5 \$75.00	Rating 0.00
23 WTSP 10/02/12 10/08/12 Price Is Right Price Is Right	CM 11a-12p	MTWTF :30 6 \$450.00 P-4 0.00 NM 0 \$0.00
Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF Spot Ch Date Range Description 1 WTSP 10/02/12-10/08/12 Price Is Right	Spots/Week Rate 6 \$450.00 Start/End Time 11a-12p	Rating 0.00 Weekdays Length Rate Rtg Type MTWThF :30 (\$450.00) 0.00 NM
Credited 4 WTSP 10/02/12-10/08/12 Price Is Right	11a-12p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
Credited 5 WTSP 10/02/12-10/08/12 Price Is Right	11a-12p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
Credited 6 WTSP 10/02/12-10/08/12 Price Is Right	11a-12p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
Credited 7 WTSP 10/02/12-10/08/12 Price Is Right	11a-12p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
Credited 8 WTSP 10/02/12-10/08/12 Price Is Right Credited	11a-12p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
26 WTSP 10/02/12 10/08/12 M-F 12-1230p 10 News @ No	CM 12-1230p	MTWTF :30 5 \$450.00 P-4 0.00 NM 1 \$450.00
Week: 10/02/12	Spots/Week Rate 5 \$450.00 Start/End Time	Rating 0.00 <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u>
1 WTSP 10/02/12-10/08/12 M-F 12-1230p Credited	12-1230p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
2 WTSP 10/02/12-10/08/12 M-F 12-1230p Credited	12-1230p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
3 WTSP 10/02/12-10/08/12 M-F 12-1230p Credited	12-1230p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
5 WTSP 10/02/12-10/08/12 M-F 12-1230p Credited	12-1230p	MTWThF :30 (\$450.00) 0.00 <i>NM</i>
29 WTSP 10/02/12 10/08/12 Y&R Young and the	CM 1230-130p Restless	MTWTF :30 5 \$550.00 P-4 0.00 NM 3 \$1,650.00
Start Date End Date Weekdays Week: 10/02/12 10/08/12 MTWTF Spot Ch Date Range Description 2 WTSP 10/02/12-10/08/12 Y&R	Spots/Week Rate 5 \$550.00 Start/End Time 1230-130p	Rating 0.00 Weekdays Length Rate Rtg Type MTWThF :30 (\$550.00) 0.00 NM
Credited 5 WTSP 10/02/12-10/08/12 Y&R Credited	1230-130p	MTWThF :30 (\$550.00) 0.00 <i>NM</i>

Print Date: 10/08/12 10:07:11 Page 3 of 7

Order / Rev: 704115 - 8 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
31 WTSP 10/02/12 10/08/12		CM	130-2p	МГЖГБ-	- :30	5 \$550.00 P-4	0.00 NM	1	\$550.00
1 WTSP 10/02/12-10/08/12	Bold and Beautifu Weekdays MTWTF Description 3&B	Spots/Week 5	Rate \$550.00 t/End Time 2p	Rating 0.00	Weekdays MTWThF	<u>Length</u> <u>Rate</u> :30 (\$550.00)	Rtg Type 0.00 NM		
Credited 2 WTSP 10/02/12-10/08/12 E Credited	3& <i>B</i>	130-	-2p		MTWThF	:30 (\$550.00)	0.00 <i>NM</i>		
3 WTSP 10/02/12-10/08/12 E Credited	3&B	130-	·2p		MTWThF	:30 (\$550.00)	0.00 <i>NM</i>		
5 WTSP 10/02/12-10/08/12 E Credited	3& <i>B</i>	130-	-2p		MTWThF	:30 (\$550.00)	0.00 <i>NM</i>		
33 WTSP 10/02/12 10/08/12	M-F 2-3p The Talk	СМ	2-3p	МГЖГБ-	- :30	5 \$300.00 P-4	0.00 NM	2	\$600.00
Start Date	Weekdays MTWTF Description	Spots/Week 5 Start 2-3p	Rate \$300.00 t/End Time	Rating 0.00	Weekdays MTWThF		Rtg Type 0.00 NM		
2 WTSP 10/02/12-10/08/12 I Credited	Л-F 2-3p	2-3p	1		MTWThF	:30 (\$300.00)	0.00 <i>NM</i>		
5 WTSP 10/02/12-10/08/12 I Credited	Л-F 2-3p	2-3p	•		MTWThF	:30 (\$300.00)	0.00 <i>NM</i>		
36 WTSP 10/02/12 10/08/12	M-F 3-4p Let's Make a Dea	CM I	3-4p	МГЖГБ-	- :30	5 \$275.00 P-4	0.00 NM	5	\$1,375.00
<u>Start Date</u> <u>End Date</u> Week: 10/02/12 <u>End Date</u>	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00					
38 WTSP 10/02/12 10/08/12	M-F 4-5p Dr. Phil	СМ	4-5p	МГЖГБ-	- :30	8 \$400.00 P-4	0.00 NM	8	\$3,200.00
Start Date End Date Week: 10/02/12 10/08/12	Weekdays MTWTF	Spots/Week 8	Rate \$400.00	Rating 0.00					
41 WTSP 10/02/12 10/08/12	5-530p 10 News	CM	5-530p	MTWTF-	- :30	5 \$275.00 P-4	0.00 NM	5	\$1,375.00
Start Date End Date Week: 10/02/12 10/08/12 44 WTSP 10/02/12 10/08/12	Weekdays MTWTF	Spots/Week 5	\$275.00	Rating 0.00	.20	6 \$275.00 P-4	0.00 NM	6	¢4 650 00
	10 News at 530p	CM Spots/Week	530-6p	MTWTF-	- :30	6 \$275.00 P-4	0.00 NM	6	\$1,650.00
Start Date End Date Week: 10/02/12 10/08/12 46 WTSP 10/02/12 10/08/12	Weekdays MTWTF	Spots/Week 6	Rate \$275.00 6-630p	Rating 0.00 MTWTF-	- :30	4 \$500.00 P-4	0.00 NM	4	\$2,000.00
Start Date End Date	6-630p 10 News Weekdays	Spots/Week	Rate	Rating	30	4 \$300.00 F-4	O.OO INIVI	4	φ2,000.00
Week: 10/02/12 10/08/12	MTWTF	4	\$500.00	0.00				_	•
50 WTSP 10/02/12 10/08/12	Wheel of Fortune		7-730p	MTWTF-	- :30	5 \$1,300.00 P-4	0.00 NM	5	\$6,500.00
Start Date End Date Week: 10/02/12 10/08/12	<u>Weekdays</u> MTWTF		Rate \$1,300.00	Rating 0.00					
52 WTSP 10/02/12 10/08/12	Jeopardy	СМ	730-8p	MTWTF-	- :30	5 \$1,500.00 P-4	0.00 NM	5	\$7,500.00
Start Date End Date Week: 10/02/12 10/08/12	<u>Weekdays</u> MTWTF		Rate \$1,500.00	Rating 0.00					
54 WTSP 10/02/12 10/08/12	LN (M-F)	СМ	M-F 11-1135	р МГЖГБ	- :30	5 \$1,000.00 P-4	0.00 NM	5	\$5,000.00
Start Date End Date Week: 10/02/12 10/08/12	Weekdays MTWTF		Rate \$1,000.00	Rating 0.00					
E 56 WTSP 10/06/12 10/06/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S	- :30	5 \$700.00 P-4	0.00 NM	4	\$2,800.00

Print Date: 10/08/12 10:07:11 Page 4 of 7

Order / Rev: 704115 - 8 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
E 56 WTSP 10/06/1	2 10/06/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p	S-	:30	5 \$700.00 P-4	0.00 NM	4	\$2,800.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 Spot Ch Date Ra	10/07/12	escription	5 Star	\$700.00 t/End Time	0.00 W	Veekdays	Length Rate	Rtg Type		
3 WTSP 10/01/12	2-10/07/12 L			1-1135p	_	Sa				
Credited										
57 WTSP 10/07/1	2 10/07/12	LN (Su) Late News (Su)	СМ	Su 11-1135p	S	:30	1 \$900.00 P-4	0.00 NM	1	\$900.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
58 WTSP 10/02/1	2 10/08/12	Letterman Late Night with D	CM avid Letterma	1135p-1237a n	МГЖГБ	:30	8 \$350.00 P-4	0.00 NM	7	\$2,450.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/02/12 Spot Ch Date Ra	10/08/12	MTWTF escription	8 Star	\$350.00 t/End Time	0.00	Veekdays	Length Rate	Rtg Type		
3 WTSP 10/02/12	<u> </u>			5p-1237a		TWThF				
Credited										
60 WTSP 10/02/1	2 10/08/12	Late Late Show Late Late Show	СМ	1237-137a	МГWГF	:30	5 \$175.00 P-4	0.00 NM	5	\$875.00
Start Date Week: 10/02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$175.00	Rating 0.00					
E 62 WTSP 10/06/1	2 10/06/12	Sat 6-8a 10 News, 6am Sa	CM	Sat 6-8a	S-	:30	4 \$75.00 P-4	0.00 NM	4	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 67 WTSP 10/07/1	10/07/12		ning CM	\$75.00 Sun 9-1030a	0.00	:30	2 \$500.00 P-4	0.00 NM	2	\$1,000.00
Start Date	End Date	CBS Sunday Moi Weekdays	Ü	_			- •••••		_	* 1,200110
Week: 10/01/12	10/07/12	S	2	<u>Rate</u> \$500.00	Rating 0.00					
68 WTSP 10/07/1	2 10/07/12	Face the Nation Face the Nation	СМ	Sun 1030-11:	30aS	:30	1 \$500.00 P-4	0.00 NM	1	\$500.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
70 WTSP 10/07/1	2 10/07/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	5pS	:30	1 \$500.00 P-4	0.00 NM	1	\$500.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
71 WTSP 10/08/1		Mon Prime B 2 Broke Girls/Mik	CM	Mon 9-10p	M	:30	1 \$5,500.00 P-4	0.00 NM	1	\$5,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	M	1	\$5,500.00	0.00					
72 WTSP 10/08/1	2 10/08/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M	:30	1 \$3,500.00 P-4	0.00 NM	0	\$0.00
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> M		Rate \$3,500.00	Rating 0.00					
Spot Ch Date Ra		escription		t/End Time 10-11p	<u>V</u>	Veekdays r	Length Rate :30(\$3,500.00	Rtg Type		
Credited	2-10/1 4 /12 IV	ion Filme C	WOT	10-11р	IVI		.30(\$3,300.00)	, 0.00 IVIVI		
74 WTSP 10/02/1	2 10/02/12	Tue Prime B NCIS: Los Angele	CM	Tue 9-10p	- T	:30	2 \$9,000.00 P-3	0.00 NM	2	\$18,000.00
Start Date	End Date	Weekdays - T	Spots/Week	<u>Rate</u>	Rating					
Week: 10/01/12 75 WTSP 10/02/1	10/07/12 2 10/02/12	Tue Prime C	CM	\$9,000.00 Tue 10-11p	0.00 - T	:30	1 \$4,000.00 P-4	0.00 NM	1	\$4,000.00
Start Date	End Date	Vegas <u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/01/12 76 WTSP 10/03/1	10/07/12	- T	CM	\$4,000.00 Wed 8-9p	0.00 W	:30	1 \$4,000.00 P-4	0.00 NM	0	\$0.00
70 WISE 10/03/1.	Z 10/03/12	Survivor: Philippi		vveu o-ah	vv	.30	i φ4,000.00 P-4	U.UU INIVI		φυ.υυ

Print Date: 10/08/12 10:07:11 Page 5 of 7

Order / Rev: 704115 - 8 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
76 WTSP	10/03/1	2 10/03/12	Wed Prime A Survivor: Philippi	CM ines	Wed 8-9p	V	V	:30	1	\$4,000.00 P-4	0.00 NM	0	\$0.00
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription	<u>Star</u>	t/End Time	0.00	_	Veekdays	Len		Rtg Type		
	10/01/12 edited	2-10/07/12 V	Ved Prime A	Wed	l 8-9p		-	- W	-	:30 (\$4,000.00)	0.00 NM		
79 WTSP	10/04/1	2 10/04/12	Thu Prime A	CM	Thu 8-9p		T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta	rt Date	End Date	Big Bang Theory Weekdays	I wo and a Ha Spots/Week		Rating							
Week: 10/		10/07/12	T	1	+ ,	0.00	m			0.1 500 00 D . 1	0.00.1114	,	04.500.00
80 WISP	10/04/1	2 10/04/12	Thu Prime B Person of Interes	CM st	Thu 9-10p		T	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays	Spots/Week 1		Rating 0.00							
		2 10/04/12	Thu Prime C	СМ	Thu 10-11p		T	:30	2	\$4,000.00 P-4	0.00 NM	2	\$8,000.00
	rt Date	End Date	Elementary Weekdays	Spots/Week		Rating							
Week: 10/		10/07/12 2 10/05/12	T Fri Prime B	CM	\$4,000.00 Fri 9-10p	0.00	- F	:30	1	\$3,000.00 P-4	0 00 NM	1	\$3,000.00
03 W13F	10/03/1	2 10/03/12	Made in Jersey	Civi	FII 9-10p		- 1'	.30		ф3,000.00 F-4	0.00 INIVI	<u>'</u>	φ3,000.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1		Rating 0.00							
E 85 WTSP	10/07/1	2 10/07/12	Sun Prime A 60 Minutes	СМ	7-8p		S	:30	1	\$4,500.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating							
Week: 10/ Spot Ch	01/12 Date Ra	10/07/12	S Description		\$4,500.00 t/End Time	0.00	١.	Veekdays	Len	ath Pate	Rtg Type		
		2-10/07/12 S		7-8p				Sı		:30 (\$4,500.00)			
	edited on 8p 10/	81											
			Sun Prime B	CM	Sun 8-9p		S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
Sto	rt Date	End Date	Amazing Race Weekdays	Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S	<u> </u>		0.00							
87 WTSP	10/07/1	2 10/07/12	Sun Prime C The Good Wife	CM	Sun 9-10p		S	:30	1	\$3,500.00 P-4	0.00 NM	1	\$3,500.00
	rt Date	End Date 10/07/12	Weekdays S	Spots/Week	Rate \$3,500.00	Rating 0.00							
			NFL Football Gar		1-4p		S	:30	1	\$8,000.00 P-4	0.00 NM	1	\$8,000.00
Sta	rt Date	End Date	NFL Football Ga Weekdays	me #1 Spots/Week	Rate	Rating							
Week: 10/		10/07/12	S	1	\$8,000.00	0.00							
92 WTSP	10/06/1	2 10/06/12	Gators Special Gators Special	СМ	Gators Spec	ial	S-	:30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00							
		2 10/06/12	Florida Football D	DaytimeCM	Florida Footh		S-	:30	2\$	10,000.00 P-4	0.00 NM	2	\$20,000.00
Sta	rt Date	End Date	Florida Football I Weekdays	Daytime Spots/Week	Rate	Rating							
Week: 10/	01/12	10/07/12	S-	2	\$10,000.00	0.00				47 000 00 D 0	0.00.1114		#7 000 00
96 WISP	10/08/1	2 10/08/12	Mon Prime C Hawaii Five-0	СМ	Mon 10-11p	M		:30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays M	Spots/Week 1	Rate \$7,000.00	Rating 0.00							
		2 10/02/12	Tue Prime A NCIS	СМ	Tue 8-9p			:30	2\$	10,000.00 P-3	0.00 NM	2	\$20,000.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10/	01/12	10/07/12	- T	2	\$10,000.00	0.00						I	

Print Date: 10/08/12 10:07:12 Page 6 of 7

Order / Rev: 704115 - 8 Advertiser: Obama/D/President

Alt Order #: 6330853 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Start End In	nventory Code Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	rime Political Program CM rime Political Program	Prime	W	:30 1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
	Weekdays Spots/Weel	Rate 1 \$4,500.00	Rating 0.00					
100 WTSP 10/05/12 10/05/12 Fr	ri Prime C CM slue Bloods	Fri 10-11p	F	:30 1	\$3,000.00 P-4	0.00 NM	0	\$0.00
	Weekdays Spots/Weel	Rate 1 \$3,000.00	Rating 0.00					
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Desc</u> 1 WTSP 10/01/12-10/07/12 Fri P		rt/End Time 10-11p		<u>Veekdays</u> <u>Le</u>	ength Rate :30(\$3,000.00)	Rtg Type 0.00 NM		
Credited		· '			,			
101 WTSP 10/02/12 10/05/12 Pr Pi	rice Is Right CM Price Is Right	11a-12p	- TWFF	:30 3	\$900.00 P-3	0.00 NM	3	\$2,700.00
	Weekdays Spots/Weel	Rate 3 \$900.00	Rating 0.00					
102 WTSP 10/08/12 10/08/12 Pr	rice Is Right CM	11a-12p	M	:30 2	\$900.00 P-3	0.00 NM	2	\$1,800.00
Start Date End Date	Weekdays Spots/Weel	Rate 2 \$900.00	Rating 0.00					
103 WTSP 10/02/12 10/05/12 M-	l-F 2-3p CM The Talk	2-3p	- ТWГF	:30 1	\$600.00 P-3	0.00 NM	1	\$600.00
Start Date End Date	Weekdays Spots/Weel	<u>Rate</u> 1 \$600.00	Rating 0.00					
104 WTSP 10/06/12 10/06/12 Sa	at 8-10a CM	Sat 8-10a	S-	:30 2	\$150.00 P-4	0.00 NM	2	\$300.00
Start Date End Date	BS This Morning Saturday Weekdays Spots/Weel		Rating					
Week: 10/01/12 10/07/12 105 WTSP 10/02/12 10/05/12 M-		2 \$150.00 6-7a	0.00 - TWTF	:30 1	\$350.00 P-3	0.00 NM	1	\$350.00
6-	-7a 10 News			.00	ψοσο.σσ. σ	0.00 11111	•	ψοσσ.σσ
	<u>Weekdays</u> <u>Spots/Weel</u> - TWTF	<u>Rate</u> 1 \$350.00	Rating 0.00					
106 WTSP 10/02/12 10/08/12 73	30-8p CM eopardy	730-8p	MTWTF	:30 1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
Start Date End Date	Weekdays Spots/Weel		Rating					
Week: 10/02/12 10/08/12 107 WTSP 10/02/12 10/05/12 M		1 \$3,000.00 12-1230p	0.00 - TWΓF	:30 4	\$900.00 P-3	0.00 NM	4	\$3,600.00
	0 News @ Noon Weekdays Spots/Weel	c Rate	Rating					
Week: 10/01/12 10/07/12	- ТWГF	\$900.00	0.00					
108 WTSP 10/05/12 10/05/12 Fr C	ri Prime A CM SI: NY	Fri 8-9p	F	:30 1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
	Weekdays Spots/Weel	Rate 1 \$6,000.00	Rating 0.00					
109 WTSP 10/02/12 10/05/12 M-	I-F CBS Soaps CM oung & Restless/Bold & Bea	M-F 1230-2p		:30 1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
Start Date End Date	Weekdays Spots/Weel	<u>Rate</u>	Rating					
	- TWTF I-F 9-930a 10 News, 9a@M	9-9:30A	0.00 - TWTF	:30 1	\$200.00 P-3	0.00 NM	1	\$200.00
10	0 News, 9am							
Week: 10/01/12 10/07/12		\$200.00	Rating 0.00					
	O News Replay CM O News Replay	M-F 207-242	x - TWTF	:30 4	\$100.00 P-4	0.00 NM	4	\$400.00
Start Date End Date	Weekdays Spots/Weel	Rate \$100.00	Rating 0.00					
112 WTSP 10/05/12 10/05/12 Fr	ri Prime A CM	Fri 8-9p	F	:30 1	\$6,000.00 P-4	0.00 NM	1	\$6,000.00
Start Date End Date	Weekdays Spots/Weel	<u>Rate</u> 1 \$6,000.00	Rating 0.00					

Print Date: 10/08/12 10:07:12 Page 7 of 7

WTSP-TV

Order / Rev: 704115 - 8

Alt Order #:

Advertiser: Obama/D/President

6330853

OBAMA FOR AMERICA

Flight Dates: 10/02/12 - 10/08/12

1537 sked A Estimate:

Product Desc:

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount ----S-113 WTSP 10/06/12 10/06/12 NCAA Football Game #1CM :30 1 \$1,000.00 P-4 0.00 NM \$1,000.00 1130a-3p NCAA Football Game #1 (11:30 AM-3:00 PM) Spots/Week End Date Rating Start Date Weekdays Rate Week: 10/01/12 10/07/12 ----S-1 \$1,000.00 0.00 114 WTSP 10/08/12 10/08/12 M-F 9-930a 10 News, 9a@M :30 \$200.00 P-3 9-9:30A M- - - - -1 0.00 NM 1 \$200.00 10 News, 9am End Date Spots/Week Rating Start Date Weekdays Rate Week: 10/08/12 10/14/12 M- - - - -0.00 \$200.00 M15 WTSP 10/08/12 10/08/12 M-F 3-4p M- - - - -:30 \$550.00 P-3 0.00 NM CM 3-4p \$550.00 Let's Make a Deal Start Date Spots/Week Rating End Date Weekdays Rate Week: 10/08/12 10/14/12 M- - - - -\$550.00 0.00 N116 WTSP 10/08/12 10/08/12 Mon Prime A 1 \$4,500.00 P-4 CM Mon 8-9p M- - - - -:30 0.00 NM \$4,500.00 Met Mother/Partners Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/08/12 10/14/12 M- - - - -\$4,500.00 0.00

> Totals \$196,625.00 166